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For Immediate Release

LAZARUS MANUFACTURING INVESTS \$500,000 IN NEW MACHINERY

Hospitality, Healthcare Bedding Maker's Move to State-of-the-Art Factory

Miami, Florida (September 21, 2011) – Lazarus Manufacturing Inc., a leading maker of bedding and window treatments for the lodging and health care industries, recently capped its relocation to a new Miami factory with a half-million dollar investment in state-of-the-art equipment.

The European equipment will empower Lazarus with “a new way to cut and sew” and allow it to “continue to provide a ‘Made in the U.S.A. product,’” said Eric Lazarus, founder and president of Lazarus Manufacturing. The company will remain a provider of production matching customers’ exact specifications with the most competitive pricing and highest customer service rating of any hospital-ity manufacturer, he said. “We didn’t just make an investment of \$500,000 in the latest, most modern equipment,” Lazarus said. “We made a statement about the state of the textile industry, the hospitality market across Florida and nationally, and our future. We’re very bullish on this market and our place in it.”

Lazarus has good reason to be optimistic. Resort properties throughout Florida have been investing in and upgrading facilities. This year, Asian casino operator Genting Malaysia Bhd. purchased the Miami Herald’s Biscayne Bay-front property. Executives plan to build Resorts World Miami, a \$3 billion waterfront resort with four hotels and two residential towers.

“Our customers and prospects know they can bring us their concept and we will turn it into exactly the product they are looking for,” he said. “Some things never change.” Lazarus Manufacturing is a Miami, Florida-based manufacturer of bedding and window treatments for the lodging and health care industries. Its new address is 10140 NW South River Drive in the Miami industrial suburb of Medley, Florida. Now in its third generation, Lazarus today is a majority woman-owned business enterprise serving clients throughout the United States with the slogan, “There’s Quality in Every Stitch.” Learn more at www.LazarusManufacturing.com.

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